

PLEASE SIGN IN
THE CHAT –
NAME AND
ORGANIZATION



FY21 COC HUD FUNDING OPPORTUNITIES

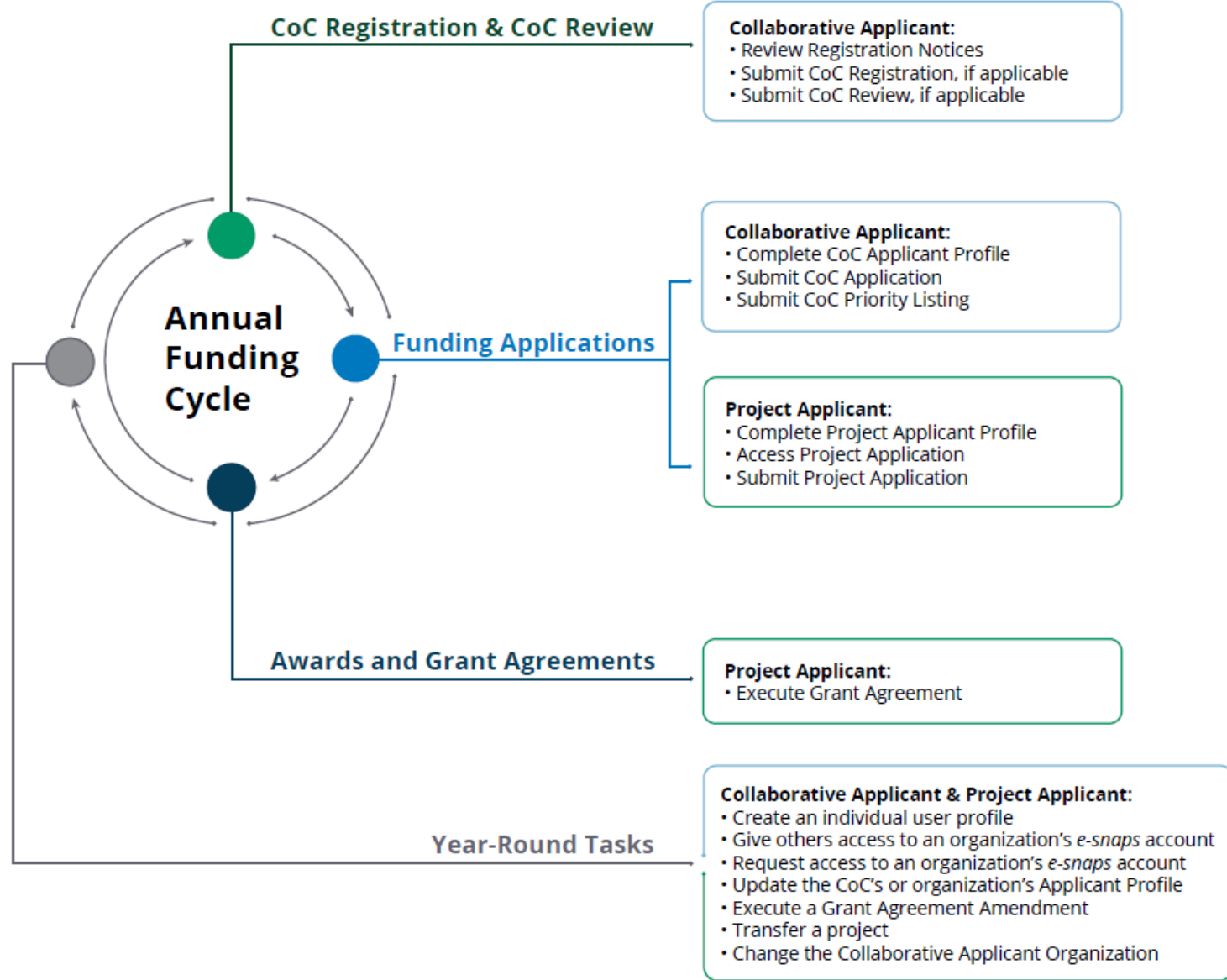
Mandatory Information Meeting 09/16/2021

The CoC Program is designed to

- End Homelessness
- Quickly re-house individuals and families experiencing homelessness
- Promote access to mainstream programs
- Optimize self-sufficiency

e-snaps & the CoC Annual Funding Cycle

Activities for Collaborative Applicants (CoCs) and Project Applicants (Grant Recipients)



CoC Program – Annual Process



* Not Done in 2020

Source: HUD



CoC Program Grants

CoC Program grants will fund eligible costs under the following program components, or types of projects:

- Permanent Housing, which encompasses both permanent supportive housing and Rapid Re-housing;
- Coordinated Entry;
- HMIS.

\$ Match Requirements

- CoC Program grant recipients must match with cash or in-kind contributions, no less than 25 percent of all grant funds, (**leasing funds do not require match**).
- Sufficient match must be demonstrated prior to signing the grant agreement.
- All Third-Party In-Kind Match must have an executed Memorandum of Understanding (MOU) BEFORE the contract is executed.
Codified in 24 CFR 578.73(c)(1)
- Training resources will help explain allowable match and the pre- and- post-award recordkeeping requirements for it.

Best Practices for Completing CoC Application

- Have someone else read your application before you submit
- Double check all attachments
- Use the detailed instructions – most guidance is short and concise
 - You cannot answer certain questions appropriately without them
 - If the detailed instructions do not answer your questions submit an email to CoCNOFO@hud.gov
- Review the CoC timeline for applicant deadlines prior to starting your application.
- Questions specific to e-snaps' functionality MUST be sent to e-snaps@hud.gov

Monday,
September 13 –
Friday October 01

New & Renewal Project Technical Assistance Available

- Renewal Application Technical TA contact [Iraida Vazquez, ICA System Administrator](#).
- Renewal & New Application TA Contact Teresa Reinders treinders@haloinc.org

Points to note

When questions have multiple parts, number your responses to correspond to the multiple parts in the question

Each question stands alone – you cannot rely on what you answered in a previous response because HUD grant reviewers will NOT consider the previous responses unless directly linked to the question

When a question requires an attachment, your narrative responses must be consistent with the attachment

When questions ask for “strategies” or “actions” identify concrete actions (stating that you will continue conversation is not sufficiently concrete)

Make sure you are consistent with “CoC” and HUD terminology and the intent of CoC priorities

CoC ARD, Bonus, CoC Planning \$\$

CoC Number and Name	PPRN	Estimated ARD	Tier 1	CoC Bonus	DV Bonus	CoC Planning
Racine City & County CoC	\$1,853,934	\$990,155	\$990,155	\$92,697	\$278,090	\$55,618



COC APPLICATION

How Does the CoC Collaborate for Sub-Populations

WI0001L5I002114

WI	State Identifier
0001	PIN Number
L	Applicant Type
5I	Milwaukee CPD
00	CoC Number
21	Budget/Competition Year
14	Times Renewed Since 2009

Applicant Type

- L-Collaborative
- S- Solo
- U-UFA
- D-DV Bonus
- Y-YHDP

CoC Identifier

- 00- Balance of State
- 01-Milwaukee Co.
- 02-Racine Co.
- 03-Dane Co



Overall Collaboration

We need to demonstrate as a CoC that we have

- YOUTH AND CHILDREN
 - Connected Children and Youth to Education Services
- Domestic Violence, Dating Violence, Sexual Assault, and Stalking Survivors
 - For training
 - WHO is being trained
 - WHAT the trainings focus on – should at least focus on
 - Trauma -informed
 - Victim-centered
 - Safety and planning protocols that CoC has adopted
- WHY we believe our efforts are successful – demonstrate with data and explain why data tells us about our effectiveness

CoC Bonus Projects

- We may submit CoC Bonus project applications up to 5 percent of our CoC's Final Pro Rata Need (FPRN) [\$92,697]
- We might be eligible for CoC Bonus funding if
 - Our application can demonstrate that project applications are ranked based on how they improve system performance and
 - We reallocate lower performing projects to create new higher performing projects.
- More information later in the presentation

DV Bonus Notes

- The CoC may submit DV Bonus project applications up to the Bonus amount listed on the FY 2021 Estimated ARD Report [\$278,090]
- Might be eligible for DV Bonus funding if our CoC Application demonstrates project applications are ranked based on how they improve system performance and reallocates lower performing projects to create new higher performing projects.
- Our CoC may apply for multiple Permanent Housing-Rapid Rehousing (PH-RRH) and Joint Transitional Housing-Permanent Housing-Rapid Rehousing (Joint TH and PH-RRH) projects but limited to only one Supportive Services Only-Coordinated Entry (SSO-CE) project.
- All DV Bonus project applications must commit to following a Housing First approach.

Coordination with Housing and Healthcare Bonus Points

- HUD's compliance with the FY 2021 Appropriations Act
- To qualify our CoC must:
 - submit at least one new permanent supportive housing or rapid rehousing project that demonstrates coordination between housing providers and healthcare organizations
 - New project(s) should be created either through reallocation or the CoC Bonus.
- To receive maximum available points, we must submit at least one new PH-PSH or PH-RRH project demonstrating coordination with housing providers and healthcare organizations.



PARTNER RESPOINSIBILITIES

Responsibilities of Partners

- Required to use Coordinated Entry
- Follow Housing First approach
- Actively participate in CoC/Alliance activities
 - bi-monthly meetings and
 - committee/workgroups
 - Point-in-time
 - Diversity, Equity, & Inclusion
 - Other organized workgroups
- Case managers attend mandatory CE Case Staffing Meetings
- Complete required reporting such as HIC/PIT data entry, & Annual Project Reports (APR)

This is not an all-inclusive list of partner organizations' requirements. A written MOU will outline requirements

Budget

- Must Reflect Approved GIW
- All expenses set forth in regulations are eligible but must specify which expenses in submitted application budget
- New projects require a detailed budget.
- Renewal project budgets are less detailed

Eligible Costs are Codified in 24 CFR 578.37 –
578.63

Rental Assistance

- Rental Assistance requires a lease between the client (tenant) and landlord.
- Rental Assistance Requires Match.
- Rental budget is determined by FMR.
- Actual rent may exceed FMR if unit is also rent reasonable. Client pays excess.
- All Units Must have an HQS Inspection, and must be "rent reasonable".
- There are other requirements such as Lead Notifications.

Leasing

- Lease is between the Grantee (Agency) and Landlord.
- No match is required for leasing funds.
- Initial Lease Must Be a One-Year Lease (Can Be Month-to-Month) After the Initial Year.
- All Leases Must Have an HQS Inspection, be within FRM, and must be Rent Reasonable,
- There are other requirements such as Lead Notifications.



CHANGES FOR FY21

Comparison of 2019 and 2021 CoC Application Scoring

- CoC Consolidated Applications were assessed on a **200-point scale in 2019**.
- CoC Consolidated Applications will be assessed on a **163-point scale in 2021**.

CoC Coordination & Engagement

56 pts/96 pts

Inclusive Structure and Participation (FY19/FY21)

- ***Ensuring Families are not Separated. 0 pts/2 pts***
Ensure projects do not deny admission to or separate families with minor children.
- ***CoC Collaboration Related to Children and Youth. 0 pts/3 pts***
Demonstrate the CoC coordinates to provide education services to families with children between the ages of 0-5; and collaborates with education providers, local educational authorities, and school districts. All grantees providing services to families with minor children must have a McKinney-Vento liaison.
- ***Addressing the Needs of Victims of Domestic Violence, Dating Violence, Sexual Assault, and Stalking. 3 pts/5 pts***
Coordinate with victim service providers and operators of coordinated entry to address the unique needs for housing and services that prioritize safety that includes providing training for CoC recipients.
- ***Addressing the Needs of LGBT Individuals. 0 pts/5 pts***
Demonstrates efforts to address the needs of Lesbian, Gay, Bisexual, and Transgender (LGBT) individuals and their families experiencing homelessness.

CoC Coordination & Engagement

Inclusive Structure and Participation (con't)

- **Public Housing Agencies. 5 pts/10 pts**
Coordinates with the Public Housing Agencies (PHAs) located in their geographic area that resulted in admission preferences for households experiencing homelessness, including move-on strategy-which is a partnership between the CoC and one or more PHAs who have an admission preference for clients in PH-PSH who are able and want to move out of supportive housing with a rental subsidy.
- **Discharge Planning. 1 pt./ 3 pts**
Coordinates with and assists in state or local discharge planning efforts to ensure that those discharged do not become homeless.
- **Housing First. 0 pts/10 pts**
Uses a Housing First approach. Any housing project application that indicates it will use a Housing First approach, that is awarded FY 2021 CoC Program funds will be required to operate as a Housing First project.

CoC Coordination & Engagement

Inclusive Structure and Participation (con't)

- **Criminalization. 1 pt./2 pts**
Implement specific strategies to prevent the criminalization of homelessness within the CoC's geographic area.
- **Mainstream Benefits and Other Assistance. 1 pt./4 pts**
 - The CoC provides information and training to CoC Program-funded projects to supplement CoC Program funds with resources from other public and private sources, including mainstream programs that assist program participants in applying for and receiving mainstream benefits or gaining employment.
 - Additionally, during COVID-19, include how the CoC provides additional assistance to individuals and families experiencing homelessness.
- **Persons with Lived Experience. 0 pts/1 pt.**
Persons with lived experience provide invaluable feedback related to housing and service needs for individuals and families experiencing homelessness.

CoC Coordination & Engagement

Inclusive Structure and Participation (con't)

- **Addressing COVID-19 in the CoC's Geographic Area. 0 pts/20pts**
How CoCs addressed challenges resulting from the outbreak of COVID-19 affecting individuals and families experiencing homelessness.
- **Promoting Volunteering and Community Service. 1 pt./2 pts**
The CoC actively promotes and supports volunteering and community engagement among persons experiencing homelessness.

Project Capacity, Review, and Ranking

29 pts/30 pts

- ***Using System Performance Measures. 0 pts/8 pts***
Demonstrate the use of CoC Program required system performance measures to review project applications requesting CoC Program funding.
- ***Use of a Comparable Database to Evaluate Domestic Violence Providers. 0 pts/2 pts***
Domestic Violence providers are required to use a comparable database in lieu of HMIS to collect the required Universal Data Elements and CoC Program system performance measures.
- ***Rapid Return to Permanent Housing and Severity of Barriers Experienced by Program Participants. 0 pts/4 pts***
The CoC considers the severity of barriers when ranking project performance related to obtaining and maintaining permanent housing.
- ***Promote Racial Equity in the local CoC Process. 0 pts/1 pts***
Demonstrate how the CoC is promoting racial equity when reviewing applications.

System Performance


0 pts/10 pts

- ***Reducing the Number of Homeless Individuals and Families. 10 pts/1 pt.***
Up to 1 point to CoCs that demonstrate an overall reduction of at least 5 percent in the number of individuals and families who experience homelessness.
- ***Length of Time Homeless. 14 pts/6 pts***
Reduce the length of time individuals and families remain homeless and describe how they will reduce the length of time individuals and families remain homeless in the future.
- ***Successful Permanent Housing Placement or Retention. 11 pts/ 5 pts***
Demonstrate an increase in the rate in which individuals and families move to permanent housing destinations or continue to reside in permanent housing projects and describe how the CoC will improve their rate of permanent housing placement.
- ***Returns to Homelessness. 8 pts/4 pts***
Reduce the extent to which individuals and families leaving homelessness experience additional spells of homelessness and describe how the number of individuals and families who return to homelessness will be reduced in the community.
- ***Jobs and Income Growth. 5 pts/4 pts***
Increase program participants' incomes from employment and non-employment cash sources and describe specific strategies to assist program participants' incomes.

Coordination with Housing & Health Care Bonus Points

0 pts/10 pts

- ***Leveraging Housing Resources. 0 pts/5 pts***
These points are available for CoCs that apply for at least one new permanent supportive housing or rapid re-housing project that utilizes housing subsidies or subsidized housing units not funded through the CoC or ESG programs.
- ***Leveraging Healthcare Resources. 0 pts/5 pts***
These points are available for CoCs that apply for at least one permanent supportive housing or rapid re-housing project that utilizes healthcare resources to help individuals and families experiencing homelessness.



THRESHOLD & PERFORMANCE CRITERIA

FY21 CoC HUD Funding Application

CoC Threshold Requirements

- *Coordinated Entry Participation*
- *Housing First and/or Low Barrier Implementation*
- *Documented, secured minimum match*
- *Project has reasonable costs per permanent housing exit as defined locally* (committee defined as reasonable =
- *Project is financially feasible*
- *Applicant is active CoC Participant* Attendance at CoC meetings 75%
- *Application is complete and data are consistent*
- *Data quality at or above 95%*
- *Bed/unit utilization rate at or above 90%* comes from the APR
- *Acceptable organizational audit/financial review*
- *Documented organizational financial stability*
- *PIT Participation Street Count* comes from PIT Committee minutes

Project Type	Rating Factor	Data Source: Date Range 05/01/2020 - 04/30/2021	GOAL	POINTS
<i>Exit to Permanent Housing</i>			25 pts total	
RRH	Minimum percent move to permanent housing	APR Q23c	90%	25
PSH	Minimum percent remain in or move to permanent housing	APR Q23c (leavers), APR Q5a (stayers)	95%	25

CoC Performance Requirements

- *Exit to Permanent Housing or Retention*

Returns to Homelessness			15 pts total	
RRH, PSH, TH	Maximum percent of participants return to homelessness after exiting project - 1 year lookback	OUTS-205-AD Program Recurrence report (05/01/2019 to 04/30/2021)	15%	15
New or Increased Income or Earned Income			10 pts total	
RRH, PSH, TH	Minimum new or increased earned income for project stayers	APR Q19a1	8%	2.5
RRH, PSH, TH	Minimum new or increased non-employment income for project stayers	APR Q19a1	15%	2.5
RRH, PSH, TH	Minimum new or increased earned income for project leavers	APR Q19a2	8%	2.5
RRH, PSH, TH	Minimum new or increased non-employment income for project leavers	APR Q19a2	15%	2.5

CoC Performance Requirements

- *Returns to Homelessness 15 pts*
- *New or Increased Income or Earned Income*

Returns to Homelessness			15 pts total	
RRH, PSH, TH	Maximum percent of participants return to homelessness after exiting project - 1 year lookback	OUTS-205-AD Program Recurrence report (05/01/2019 to 04/30/2021)	15%	15
New or Increased Income or Earned Income			10 pts total	
RRH, PSH, TH	Minimum new or increased earned income for project stayers	APR Q19a1	8%	2.5
RRH, PSH, TH	Minimum new or increased non-employment income for project stayers	APR Q19a1	15%	2.5
RRH, PSH, TH	Minimum new or increased earned income for project leavers	APR Q19a2	8%	2.5
RRH, PSH, TH	Minimum new or increased non-employment income for project leavers	APR Q19a2	15%	2.5

CoC Performance Requirements

- *Returns to Homelessness 15 pts*
- *New or Increased Income or Earned Income*

CoC Performance Requirements

Serve Priority Populations

SERVE PRIORITY POPULATIONS

SERVE PRIORITY POPULATIONS				
Project Type	Rating Factor	Data Source: Date Range 05/01/2020 - 04/30/2021		
<i>APR data on ≥ 50% disability /zero income/unsheltered</i>			30 pts total	
RRH	Minimum percent of participants with zero income at entry	APR Q16	50%	10
	Minimum percent of participants with more than one disability type	APR Q13a2	50%	10
	Minimum percent of participants entering project from place not meant for human habitation	APR Q15	50%	10
PSH	Minimum percent of participants with zero income at entry	APR Q16	80%	10
	Minimum percent of participants with more than one disability type	APR Q13a2	75%	10
	Minimum percent of participants entering project from place not meant for human habitation	APR Q15	75%	10

CoC Performance Requirements

Project Effectiveness

PROJECT EFFECTIVENESS				
Project Type	Rating Factor	Data Source: Date Range 05/01/2019-04/30/2021	30 pts total	
RRH, PSH, TH	Project has reasonable costs per permanent housing exit	Divide total project costs (collected from each project using a standardized tool that accounts for housing, services and administrative costs) by number of permanent housing exits (APR Q23c). Compare to (divide by) average cost per PH exit for all projects of that type (RRH or PSH).	100%	20
RRH, PSH, TH	Coordinated Entry Participation - Minimum percent of entries to project from CE referral (or alternative system for DV projects)	New Entries from CE List report	100%	10

CoC Performance Requirements

Other and Local Criteria

- *Operating with Equity Lens*

OTHER AND LOCAL CRITERIA

Project Type	Rating Factor	Data Source: Survey questionnaire	10 pts total	
<i>Project is Operating With Equity Lens</i>				
RRH, PSH	Recipient has under-respresented individuals (BIPOC, LGBTQ+, etc) in managerial and leadership positions		yes	2.5
RRH, PSH	Recipient's board of directors includes respresentation from more than one person with lived experience		yes	2.5
RRH, PSH	Recipient has relational process for receiving and incorporating feedback from person with lived experience		yes	2.5
RRH, PSH	Recipient has reviewed internal policies and procedures with an equity lens and has a plan for developing and implementing equitable policies that do not impose undue barriers		yes	2.5



SCORING TOOL

Iraida Vazquez Presenting



TIMELINE

Dates for responsibilities

Friday,
October 01,
by
5:00:00 PM
CST

Data clean-up deadline prior to APR and PRR report run

- Deadline for agencies to clean-up data for APR. The APR and PRR data will be used to complete Rating and Ranking Tool that will be submitted to Rating and Ranking Committee.

APR Dates: 05/01/2020 – 04/30/2021

PRR Dates: 05/01/2019 – 4/30/2021

- Renewal agencies using a comparable data base, Osnum, must submit an APR covering 05/01/2020-04/30/2021 for their project(s) to Iraida Vazquez at ICA.

Any changes made to data after this deadline will not be reflected in scored APR. APRs will be pulled on October 2nd.

APR – Annual Performance Report PPR – Program Recidivism Report

Sunday,
October 03,
by
11:59:59 PM
CST

Project Applications & Attachments Due

Submit in *e-snaps*, also submit pdf copy of application along with attachments to racinecocorg@gmail.com (use subject line: "Agency Name" Final Application and Forms)

Thursday,
October 14,
by
11:59:59 PM
CST



Project Application Scoring Reports Returned to Applicants

- Applicants will be notified by email no later than this date that application was conditionally accepted, rejected, or reduced.



Renewal ~~In~~voluntary Reduction/Reallocation Recommendations to Leadership Council

- Rating and Ranking will notify Lead Agency of recommendations for involuntary reduction/reallocation.
- Lead Agency will notify Leadership Council to make final decision.
- Agencies will be notified before October 15, 2021

Reduce/Reallocate voluntary adjustments can be made until Oct 01 by contacting Teresa Reinders email: at.racinecocorg@gmail.com

Wednesday,
October 27,
by
11:59:59 PM
CST

Final Project Selection and Prioritization

- Final selection of projects for inclusion in application and prioritization.
- Notification of acceptance or rejection.
- Public notification of project acceptance, rejection, priority required 15 days before HUD submittal deadline.

Friday,
October 29,
by
11:59:59 PM
CST

Appeal Deadline

- Appeal submission due by this date to racinecocorg@gmail.com (use subject line: "Agency Name" Grant Appeal).
- Notification to applicant will be sent out via email by **November 8, 2021**.
- Appeals include involuntary reduction/reallocation, project selection, and prioritization.

Tuesday,
November 01,
by
11:59:59 PM
CST

Appeal Decisions

- Deadline for agencies to be notified regarding appeal decisions.

Tuesday,
November 09,
by
11:59:59 PM
CST

Final Project Applications Due

- Last date for any modifications/corrections to applications and resubmittal in e-snaps after rating and ranking final appeals and threshold reviews.
- Submit copy of final e-snaps version as pdf to racinecocorg@gmail.com (use subject line: "Agency Name" Final e-snaps Copy)

Wednesday,
November 10,
by
11:59:59 PM
CST

CoC Consolidated Application Posted

- CoC Consolidated Application and Project Applications posted to the CoC website!!!



Sunday,
November 14,
by
11:59:59 PM
CST



Proposed Submittal of FY21 CoC NOFO

- Official Due date is November 16, 2021, 7:00 PM CST

And now
we
wait...





QUESTIONS?

Coordinated Entry System

